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**GENERAL AWARENESS AND RELATIVE POPULARITY OF
AYURVEDA IN INDIA**

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Ayurveda, the so called “Science of Life”, dates back to centuries and is considered to be the ancient holistic medical science. Since time immemorial it has given source of revenue for the people who are truly dedicated towards it and is still continuing in the present days. Though *Ayurveda* and the true practitioners of *Ayurveda* possess thousands of testimonials, yet the science is not recognised by the people around us due to lack of Awareness and Trust. There is a need for larger awareness in *Ayurveda*. Our ancestors aimed at good health as a part of life and not as outsourcing health sector. It is inevitable for *Ayurveda* to reach people in a simple & effective way. To create a space in international forum, judicial effort should come from Practitioners and Researchers of *Ayurveda*.

A survey report on General awareness and relative popularity of *Ayurveda* in a state is only 3.25%. This is the report of a single state in India. Only few people accept *Ayurveda* as a primary health care in their ailment like a drop in the ocean. 44% of people opine that *Ayurveda* is for long term diseases, slow in action and do not have side effects. Surprisingly these are not true always!

Anveshana Cognizance forum propose *Ayurveda* as a Science and contribute to exterminate the saga and bring confidence in the student community. Hope confidence will accomplish Awareness and Trust.
